

# PRESS RELEASE

**Solidus Family Trust Services Ltd** and **Wills & Trusts Ltd** today announced the formation of a new joint company to deliver their Trust services to financial advisers for their clients. The new company, **Solidus Independent Estate Planning Ltd (SIEP)** has taken core elements of the existing company operations and merged them into a single focussed business offering the broadest range of guaranteed innovative wealth preservation solutions to advanced professionals. Solidus IEP will offer a one stop portal for financial advisers throughout England, Wales, Scotland and Northern Ireland and will enable them to confidently deliver single trust benefits or complete estate frameworks to their clients. The guaranteed solutions complement financial planning products and offer additional revenue opportunities. Solidus IEP is expected to enhance the ability to compete and grow in the fragmented, expanding wealth preservation services market.

“This combination is a terrific strategic fit,” said Malcolm Noblett, Managing Director of Solidus Family Trust Services Ltd. “Wills & Trusts’ innovative solutions totally complement those of Solidus Trusts and immediate benefits will be realised as the financial advisers from both companies will be able to offer the solutions from both companies.

“Combining our Trust writing services into Solidus IEP provides guaranteed benefits by, delivering value to clients, whilst providing significant income opportunities to financial advisers,” added David Bachelor, Managing Director and founder of Wills & Trusts Ltd. “In particular, the broader capabilities of the combined Company have already attracted the interest of several medium sized networks. They recognise the attraction of guaranteed additional income benefits for their members and our commitment to further planning innovation.

Solidus IEP will be recruiting additional qualified staff to cope with the anticipated growth in demand for services and will also be providing a user-friendly web portal to make the fulfilment process even easier for financial advisers.

## **Financial Adviser Benefits**

In this challenging marketplace, it is increasingly important for financial advisers to be able to confidently offer solutions, which help to differentiate their advice to clients. Solidus IEP will provide an expanded source for such services, which enhance client relationships and deliver additional earning opportunities.

## **About Solidus IEP Ltd**

Solidus IEP will immediately become a leading provider of Trust services to financial advisers throughout England, Scotland, Wales and Northern Ireland. Financial advisers have benefited from the expertise of the partner companies for over 12 years and the combined service offering will include the core life policy and pension trust solutions as well as the innovative wealth preservation frameworks for single and married couples.